



Retail Merchant & Food Vendor Application

The Celtic Classic is always looking for Retail Merchants and Food Vendors with quality Celtic goods to offer our visitors. The Celtic Classic averages more than 285,000 visitors during the festival weekend. We are known to offer the largest selection of quality Celtic merchandise and quality food selection anywhere.

If you have unique wares or an interesting menu, and would like to be considered for a Retail Merchant or Food Vendor space, please read the instructions below. Space is limited so we advise that applications are submitted as early as possible.

Please note: Sale of WEAPONS of any type (ie. knives, swords etc.) is prohibited at Celtic Classic. This also includes WEAPON REPLICAS of any material (ie. wooden/plastic swords, knives axes etc.). CCA gives law enforcement authority to determine WEAPONS or REPLICA WEAPONS to be removed from saleable inventory at the Celtic Classic.

RETAIL MERCHANT INQUIRIES

- Retail Merchants considered for participation at the Celtic Classic festival must have an **inventory of 75% or more of Celtic merchandise.**
- Merchant spaces are 10' x 10' within large tents provided by the Celtic Classic.
- Prices range from \$770.00 to \$1500.00, based on location. An additional \$150.00 deposit is also required.
- When spaces become available, Merchants are chosen by a committee based on merchandise selection, quality and uniqueness.
- The Celtic Classic tries not to duplicate items amongst existing Merchants whenever possible to create an interesting variety of choices to our visitors and a more profitable event for our Merchants.
- Merchant submissions will be kept on file by the Celtic Cultural Alliance, and reviewed each time spaces become available.

FOOD VENDOR INQUIRIES

- Traditional Celtic menu items are always preferred, but not mandatory.
- **Trailers cannot be accommodated** at the Celtic Classic. In most cases, Food Vendors are situated under large, shared tents.
- Spaces are approximately 15'w x 15'd.
- When spaces become available, vendors are chosen by a committee based on **uniqueness of menu**, food quality and overall booth presentation.
- Vendors pay booth fees and other costs of approximately \$350, security deposit of \$350 and 30% of sales.
- The Celtic Classic does not duplicate menu items amongst existing vendors whenever possible to create an interesting variety of choices to our visitors and a more profitable event for our vendors.

HOW TO APPLY FOR CONSIDERATION

- New Merchants/Vendors should send samples or photographs that will **not be returned**, to the address below.
- A photograph of your business at a similar event is required for new Merchants/Vendors.
- A copy of the Merchant Application (below) must accompany all samples.

Send all Merchant/Vendor submissions to:

Celtic Cultural Alliance Fax: 610-868-9599
902 4th Avenue, Suite 2 Email: info@celticfest.org
Bethlehem, PA 18018



MERCHANT/VENDOR APPLICATION

Please print clearly

Business Name: _____

Legal Name (if different): _____

Contact Person: _____

Address: _____

Daytime Phone: _____

Email: _____ Web Site: _____

How did you hear about the Celtic Classic: _____

Have you previously participated at the Celtic Classic? _____ Year(s)? _____

Briefly describe your merchandise / menu selection:

Are these unique products that will not already be found at the Celtic Classic? _____

All applications must include quality samples and/or photographs that best represent your business. Samples and photographs will not be returned.

Print Name: _____ Signature: _____

Date: _____

* Please note: We do not have spaces available every year.

* Due to the large number of submissions received, we do not contact applicants on the status of the application. We only respond to applicants that have been chosen to participate.